

# ***IN TIME ...***

The average family has 20-40 knives, including steak knives so ....

20 Knives

\$10 per Knife

\$200 Knives (currently)

X 15 times (every 2 years)

**\$3,000** (30 years)

\$3000 Regular Families

\$1500 People who don't replace much

## **\$1500-\$3000**

- Ripping and tearing
  - Hard on hands
- Clutter (Not Attractive)
- Hazardous / Unhealthy